

Gabriel Corá

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My current career goal is to work as a Product Designer on a strong design team. I'm a creative professional who thrives in collaborative settings.

EXPERIENCE

Appen Limited, USA — UX Designer *this position is sourced by Novatics*

Jan 2021 - Present · 2 yrs

Focused on delivering new experiences and improving current solutions of the leader company in Data for the AI Lifecycle.

- Delivered new experiences and current improved solutions for the company, resulting in a **~10mi USD increase in revenue**.
- Contributed to the migration of **over 2,000 clients** from third-party software to our single platform.
- Successfully led the design of a new feature that was implemented company-wide, increasing user adoption and satisfaction.
- Led user research to identify product gaps, resulting in a **complete shift in product direction and extremely positive management feedback**.
- Experience with complex environments ranging from B2C, B2B, and B2B2C. Ensured that all deliveries followed company standards and guidelines by providing consistent **UX governance**.

Novatics, Brazil — UI/UX Designer

Jan 2020 - Dec 2020 · 1 yr

Delivering high-quality data-driven designs, and working alongside international teams on complex products.

- Collaborated with various clients on projects ranging from finance and fintech to machine learning and artificial intelligence. Noteworthy projects: Appen, Veriza, and Confederação Nacional da Indústria.
- Successfully communicated with stakeholders to ensure design requirements were met, resulting in a **15% increase in stakeholder satisfaction**.
- Conducted several design workshops and design sprints to come up with creative solutions to problems.
- **Promoted twice within two years in the role** and was responsible for creating a Diversity and Inclusion initiative within the company.

Humanoide, Brazil — Junior UI/UX Designer

Feb 2019 - Jan 2020 · 1 yr

Responsible for conducting projects and managing all deliverables of the design department.

- Introduced a human-centered design approach to the company's mindset and daily workflow.
- **Successfully increased productivity** by 22% through the implementation of new design processes and guidelines.

EDUCATION

UC San Diego, Coursera — Human-Computer Interaction Specialization

10 mos program

Universidade Federal de Goiás, Goiânia — B.A. Degree in Fine Arts focused in Graphic Design

4 yrs program

OTHER ACCOMPLISHMENTS

CareerFoundry, Germany — UX Design Tutor *Freelance*

Oct 2021 - Present · 1 yrs

Helping professionals to career transition into the UX design field.

- Guided 16 professionals through a 10-month UX design course, helping them to transition into the field.
- Helped students to build strong portfolios by providing 1-on-1 feedback on projects and hosting portfolio review sessions.

SKILLS

- A **problem solver** with a strong passion to overcome product challenges.
- Thorough understanding of the **iterative design process from start to finish**. Skills in design research, job stories, journey mapping, wireframing, prototyping, user testing, and high-fidelity visuals.
- Wide experience cooperating with several disciplines, including product and engineering across the world.